



Smile Brands Inc. Hosts Affiliates at Annual Leadership Meeting

Nearly a thousand affiliated providers, managers, suppliers and dental students enjoy a weekend of celebration and education

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Irvine, CA – Smile Brands Inc., a leading dental support organization (DSO) with 440 locations across 18 states, hosted its Annual Leadership Meeting January 10 – 12 in Dallas, Texas. The event brought together some of the nation’s best general and specialty dental providers, practice managers and industry suppliers to celebrate the success of Smile Brands’ affiliated practices in 2019 and share goals for 2020.

“Celebration is a key component of our culture,” explains CEO Steve Bilt. “This event provides an excellent opportunity for our teams to strengthen relationships and share best practices. In 2019 we added 50 new affiliated practices, and it was great to see so many new faces at our Leadership Meeting.”

For the third year in a row, Smile Brands was the only DSO to be named a Best Place to Work in the Glassdoor Employee Choice Awards and the company was named Employer of the Year by the American Business Awards. The Annual Leadership Meeting is just one of many activities the organization sponsors throughout the year to create a win-win culture for its affiliated providers and employees. This year, over thirty-five graduating dental students participated, allowing them a chance to experience Smile Brands’ culture first hand.

“We talk about our mission of delivering Smiles for Everyone® during the recruiting process, but there is nothing like getting a ring-side seat,” says Tanisha Wicker, Senior Vice President of Human Resources. “We welcome both dental students and other prospective affiliates to the event to learn about the organization and hear first-hand experiences from their peers.”

The meeting featured a variety of continuing education courses delivered by top dental industry experts for Smile Brands affiliated providers, plus information and best practice sharing to help all affiliated offices reach new heights in 2020. Some of the most important learning actually happens outside of the scheduled sessions where attendees are afforded the opportunity to network and share ideas and best practices.

About Smile Brands

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. The organization's award-winning culture has made it the only dental support organization on Glassdoor's Best Places to Work for the past three years. Smile Brands' affiliated dentists benefit from industry-leading business support services, so they can spend more time caring for patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. The organization supports over 440 affiliated practices and 60 brands across 18 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, Washington and Wisconsin. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.